

Helping Families Grow Around the World with Progyny Canada

PROGYNY CANADA

Patterned after the success of Progyny's US solution, **Progyny Canada** provides companies with an inclusive, equitable and accessible benefit that supports all paths to parenthood and meets the need for family friendly benefits that can be customized for a diverse workforce.

Canadian Employees Are Looking for Support

The prevalence of infertility is high, impacting 1 in 6 Canadian couples.¹ People are making the choice to start families later in life. And, LGBTQ+ individuals and couples also need access to fertility treatments to build their families. Despite this need, infertility is not treated like other medical conditions. Access and coverage in Canada is limited, with no national plan and the treatment coverage that exists varies province to province. Individuals are left to fund their own treatment (cost prohibitive for most) or make choices to relocate for care. Even with financial assistance, patients may make compromises in care based on cost, resulting in poor outcomes and even more stress during a difficult process. Employers who don't provide coverage end up bearing the negative results. Unanticipated multiple births and miscarriages can impact productivity, absenteeism, retention, and employees' mental health.



Progyny's Comprehensive and Equitable Benefit

Progyny's comprehensive fertility benefit ensures that members have access to the most effective treatment, the first time, and achieve optimal clinical outcomes in a cost-efficient manner. Progyny delivers:

- **High-touch, dedicated member support:** MemberMatch ensures that members are paired with their perfect, dedicated Patient Care Advocate (PCA) who provides them fertility guidance and emotional support throughout their entire journey to parenthood. Progyny PCAs are registered nurses and other fertility specialists trained to provide highly personalized service across each member's unique fertility and family-building needs (including surrogacy and adoption) both in English and Québécois French. Members also have access to robust digital tools to contact PCAs and navigate the benefit, as well as comprehensive education, such as webinars and podcasts, as well as crucial mental health support and guidance. Progyny PCAs achieve a world-class Net Promoter Score (NPS) of +82.
- **Equitable and inclusive coverage:** Progyny's best in class fertility and family building benefit helps Canadian members grow their families in an equitable, inclusive and accessible way, regardless of geography, financial status, sexual orientation, or race.

¹Government of Canada: <https://www.canada.ca/en/public-health/services/fertility/fertility.html>

- **Comprehensive benefit design:** Progyny's Smart Cycle benefit replaces a conventional dollar maximum and bundles everything a member needs during that treatment. Members can work with their physicians to design a customized treatment path depending on their needs and have full financial coverage for each selected treatment, ensuring they never have to make cost-based compromises in their care.
- **Actively managed network of premier providers:** Progyny's Canada network is robust and growing, providing an unparalleled level of quality and access for member to leading fertility centers, with 24 locations across Canada.
- **Integrated pharmacy benefit, Progyny Rx:** Infertility drug care is not typically included in health plans. Progyny has a national pharmacy network that specializes in infertility medication in Canada that simplifies the Rx experience for members with seamless authorization of treatment and medication with clinical support for complex administration and storage of medication.

Integrated Technology Infrastructure

Progyny has woven a rich tech infrastructure throughout the entire benefit that supports data-sharing across all aspects of solution. This enables tight benefit management that drives cost savings, as well as transparent measurement, reporting, and analysis for clients. For clients, Progyny synthesizes its data into comprehensive reporting so clients can see the details of the utilization of the benefit by their employees, their expenditures, the outcomes and value created, and their employees' satisfaction with the experience.

Superior Outcomes Result in an Exceptional Member Experience

Through our comprehensive approach, Progyny has transformed the industry and driven superior clinical outcomes for over 380+ clients in the US, covering 5.4M lives. Now, employers can expect the same superior clinical outcomes and best-in-class member experience for their Canadian populations. Our comprehensive approach and innovative plan design helps members get pregnant faster, suffer from fewer miscarriages, and have healthier singleton births.

Transforming Canadian Lives and Delivering Value for Employers

Progyny's best in class solution ensures an efficient healthcare spend, providing equitable and inclusive coverage, a supported member experience, a superior clinical outcomes and improved employee productivity, retention, and morale. Through the success of our US program and partnership with leaders like you, we can ensure that all employees, regardless of location, have the opportunity to grow their family with a healthy, timely, and supported family building journey.

It's time to do the right thing for your business and your employees

To get started call: 888.488.0704
or email: sales@progyny.com

