

New Year, New Chapter



A new year brings new possibilities. [Company name] provides access to Progyny, a comprehensive benefit to support you through [fertility and family building, pregnancy, postpartum, and parenting.] No matter where you are, you can lean on Progyny’s 1:1 support, access to expert care, and educational resources to help you navigate your path with empathy and understanding.

Progyny can support you with:

-  **Family planning & trying-to-conceive** guidance and resources
-  **Coverage for fertility treatment** (e.g., IUI, IVF, and more) from top specialists
-  **Pregnancy & postpartum support** and a cozy pregnancy care package
-  **Parenting resources** for children up to age 12

Getting started with your benefit is easy. Contact us at no cost to you.

[Claim Your Benefit](#)

You’re receiving this email because you may be eligible for the Progyny benefit through your [employer/organization]. If these services do not apply to you, please disregard, or share with your spouse/partner or colleague as applicable.

What care can look like:

Our Progyny Care Advocates (PCAs) are made up of fertility experts, nurses, and women’s health experts, who can provide care navigation and emotional support.

-  **Not sure where to begin on your family journey?**
Progyny’s care team can help you start tracking and make a plan.
-  **Exploring fertility support?**
Access top fertility specialists, treatment coverage (e.g., IUI, IVF), and guidance for every path to parenthood.
-  **Navigating the ups and downs of pregnancy or postpartum?**
Talk to specialists and nurses, meet with [virtual doulas and] lactation consultants, [get help navigating leave, receive a cozy pregnancy care package,] and access a library of education.
-  **Balancing work, parenting, and your own needs as your kids grow up?**
Connect with parenting experts and get 1:1 support for the challenges of raising kids up to 12 years old.

Is there a cost?

Progyny is available to [employees/individuals] and [spouses/domestic partners] on an eligible medical plan. There is no cost to you for Progyny’s resources, including unlimited coaching support and the app. If you see a physician or receive treatment, you will have financial responsibility according to your plan.

[Claim Your Benefit](#)

Give us a call

888.888.8888

Our PCAs are available to answer all of your questions, as often as you need them.

Monday – Friday
9:00am – 9:00pm EST

